

Managing Print Sustainably





About Telefónica Tech UK&I

We're not just a technology company. We're an extension of your business. We're an innovator with purpose. And we are trusted by organisations across the world to go above and beyond in delivering exceptional services and solutions that *enhance lives*.

From cloud services to cyber security, tech stacks to simple solutions, *we know tech*. We help you cut through the noise, we work with legacy systems and we stress-test innovations before we recommend them. And because we're vendor-agnostic, we will only recommend the solutions that are right for your business.



Why Managed Print

Managed Print services can be a surprisingly *effective* way to meet a variety of business objectives. When you print less, you really can do more – in terms of carbon savings, cost reduction, security levels, collaboration, productivity and also visibility of business processes (through metrics that provide insights into efficiency and effectiveness).

Managed Print is a particularly underrated *force for good* when it comes to meeting ESG objectives – which is why it's becoming increasingly important to organisations across all sectors.



1: Rules

Make it easy for people to do the right thing, to deliver savings while maintaining a positive user experience. Print management software enables you to harness the power of defaults – if black-and-white, double-sided print is set as standard, then you'll cut paper use roughly in half, and save on coloured ink. It's also possible to assign rules that prohibit certain actions and cap print volumes, to help ensure specific sustainability and cost objectives are met.



2: Waste

Our data shows that as much as 15% of companies' print volume is actually unwanted – people sometimes mindlessly press 'print' and don't even collect. Tackling this is an easy way to boost sustainability credentials. We recommend using a follow-me print system, where users have to enter a code at the printer itself in order for the document to be printed. You can also set this type of system to require authorisation from another member of staff, for example the user's supervisor.



3: Security

Follow-me print also has the benefit of removing the security risks associated with uncollected documents sitting on the printer – with the authorised user there to collect immediately, the printed data remains secure. Double authentication can be mandated for sensitive information, which helps ensure compliance with GDPR, as well as supporting the elevated security needs of companies in regulated industries.

In recent years, Environmental, Social and Governance (ESG) factors have evolved from being the sole interest of a minority of investors, to a mainstream concern for all sorts of stakeholders, including investors, customers and employees. Nowhere is ESG quite such a topic of importance as in the boardroom: a recent Willis Towers Watson survey of board members and senior executives showed 78% agree that strong ESG performance is a key contributor to creating organisational value and stronger financial performance.

Savvy business leaders are also beginning to realise that print has the potential to support both good governance and environmental and social responsibility.

4: Technology

Print hardware and software is in continuous development, and a lot of that innovation is focused around improved efficiency and increasingly rigorous eco-friendly credentials. New print devices, increasingly manufactured with sustainability in mind, allow you to increase performance and reliability while reducing costs and volumes, even after the costs of new equipment are factored in.

6: Automation

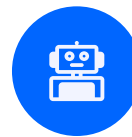
Automating manual processes not only saves time and resource, but also reduces scope for error and increases employee satisfaction through the eradication of repetitive tasks. A good example is invoice sign-off – it's not uncommon for PDF invoices to be printed out, to have them authorised by a wet ink signature, only to have that signed document scanned back into the system. E-signing technology takes time and complexity out of invoice processing, as well as boasting better sustainability credentials.

5: Rationalisation

Does your business have a printer for every office space, every cluster, or even every desk? With digital-first practices gaining ground, the demand on printers is reduced, and they can be shared between more people, so shrinking your fleet of print devices can be achieved without impacting productivity. We regularly help clients achieve reductions of 30% or more by treating devices as strategic assets; fewer assets means a smaller carbon footprint as well as reduced costs.









7: Innovation

While all company communications – internal and external – used to be print-based or in-person, there's now a raft of dynamic digital options available. New technology can help you deliver information in real-time and tailor the messaging for different groups, with instant updates easy to make. Digital signage, mobile apps and virtual meetings can all help to engage stakeholders effectively, and enable businesses to operate in a more agile and sustainable manner.





How adopting a Managed Print solution helped a leading car parts manufacturer achieve lower ESG by reducing output and assets by 25%, enabled via process digitisation.

Net ESG Impact		Current State	Future State	Equivalent Saving P/A	
	Energy	2,211,777 kwh	1,632,678 kwh	156 fewer households	
	CO ²	292,383 kg	205,552 kg	673,000 fewer km driven, equivalent to 17 less laps of the earth	
	Water	10,055,527 lts	7,541,063 lts	12,573 fewer baths	
	Wood	481,586 kg	361,162 kg	82 trees saved	

As part of our Managed Print service, we offer a carbon offsetting programme in collaboration with our partners.



8,333
Sheets of Paper
(Std Letter/A4)



1
Tree
(40ft x 7 in DBH)



Unmanaged Print Solution

Estate Size

Large printing fleet

Poor Hardware Performance

Frequent poor performance & reliability

Limited Visibility & Control

Limited control over usage & spend

Functionality Limitation

BYOD limited printing capability

Lack of Automation

Heavy reliance on printed output

Security Risks

Unsecured/abandoned print, manual storage & network management

ESG Reporting

Lack of tools informing on ESG impact of print output

Environmental Impact

High usage & wastage, overpopulation of devices, lack of automation

Low Productivity

Manual scanning & paper storage

Low End User Engagement

Newsletters, handbooks, posters, letters, brochures, leaflets

Managed Print Solution



Rationalised estate with secure print, with no need for individual printers



New, sustainable hardware with improved reliability & service response time



Bespoke dashboards displaying real-time usage & service data



Secure enterprise mobile print solution to enable use of any device



Future-proof solution with ability to drive digitisation through enhanced scanning capability



Print authentication rules, workflow automation, cloud backups



ESG reporting via data management & analytics platform



Recyclable consumables, carbon offsetting, rules to lower print volumes, fewer assets, less maintenance, energy savings



Workflow automation, document scanning & storage, remote worker solutions, hybrid mail & print, advanced data capture, cloud storage



Unified strategy, digital documents, intelligent display, virtual meetings, push notifications, interactive screen

Sense and Sustainability

With so many benefits, and no drawbacks, engaging a Managed Print specialist to formulate a bespoke print strategy that supports ESG is a choice that many organisations are making currently.

Please note: this service is provided in association with Aura Managed Print. Full Terms and Conditions of Aura Managed Print Services will apply.

To find out more about how we can help your organisation to realise gains across a wide variety of related objectives, get in touch with us via your Account Manager or visit our website.

Telefónica Tech UK&I

We're here to **help**.

Visit **telefonicatech.uk** for more information.



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About Telefónica Tech

Telefónica Tech UK&I is a key holding of the Telefónica Group. The company offers a wide range of integrated technology services, reaching more than 5.5 million customers in 175 countries every day.